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## WHAT IS CLAIMED IS:

1. A contents distributing apparatus which is connected to an information processing terminal and an output device via a network and transmits and prints out to said output device contents of which a reservation for printing has been made by means of said information processing terminal via said network, said contents distributing apparatus comprising:

storage means, when said information processing terminal accesses to a printing reservation site of said network, thereby making a reservation for printing of contents, for storing reservation information on said reserved contents corresponding to user identification information on said information processing terminal; and

communication means for receiving user identification information transmitted from said output device, reading from said storage means the reservation information on said reserved contents corresponding to the received user identification information, transmitting to said output device the predetermined contents corresponding to the read reservation information and a printing charge according to a printout of the reserved contents, and printing out said reserved contents under the condition that said printing charge is fare-adjusted by said output device.

2. The contents distributing apparatus according

to claim 1, further comprising:

site means for establishing the printing reservation site over said network.

3. The contents distributing apparatus according to claim 1, further comprising:

balance storage means for storing a balance for printing out said reserved contents corresponding to the user identification information on said information processing terminal; and

accounting means for, when said output device has printed out the contents of which reservation for said printing has been made, subtracting a printing charge according to the printout of said reserved contents from said amount of balance stored in said balance storage means.

4. The contents distributing apparatus according to claim 1, wherein said output device comprises:

an input device for inputting the user identification information;

a cash entry device for entering a cash;

a communication device for transmitting to said contents distributing apparatus the user identification information inputted by said input device and receiving said printing charge and said reserved contents from said contents distributing apparatus; and

print means for, when said printing charge received by said communication device has been entered

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from said cash entry device, printing said reserved contents received by said communication device.

5. The contents distributing apparatus according to claim 2, wherein said site means further comprises:

a controller for setting a user registration site for newly registering a user at said printing reservation site, and when said information processing terminal accesses to said user registration site to newly register a new user of a new information processing terminal, storing in said storage means an amount of money for bonus corresponding to the user identification information on said new information processing terminal.

6. The contents distributing apparatus according to claim 2, wherein said site means further comprises:

a controller for setting an introducing user input item for inputting another user who has introduced a new user, and when said information processing terminal accesses to said printing reservation site to input said another user that has introduced the new user, storing in said storage means an amount of money for bonus corresponding to the user identification information on said another user.

7. The contents distributing apparatus according to claim 2, wherein said site means further comprises:

a controller for setting a questionnaire item for inputting answers to questions at said printing

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reservation site, and when said answers to questions are inputted at said printing reservation site by means of said information processing terminal, storing in said storage means an amount of money for bonus corresponding to the user identification information on said information processing terminal that has inputted the answers to questions.

8. The contents distributing apparatus according to claim 2, wherein said site means further comprises:

a controller for setting a specification item for specifying printing of advertisement contents at said printing reservation site, and when said information processing terminal accesses to said printing reservation site to specify printing of advertisement contents, storing in said storage means an amount of money for bonus corresponding to the user identification information on said information processing terminal.

9. The contents distributing apparatus according to claim 1, further comprising:

attribute information storage means for storing user attribute information corresponding to said user identification information;

limitation information storage means for storing limitation information that limits reservation for printing based on user attribute information by each of said contents; and

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reservation limiting means for, when said information processing terminal accesses to said printing reservation site to make a reservation for printing, limiting said reservation for printing based on user attribute information corresponding to user identification information on the information processing terminal stored in said attribute information storage means and limitation information corresponding to the contents stored in said limitation information storage means.

10. The contents distributing apparatus according to claim 1, further comprising:

limitation information storage means for storing distribution limiting information on contents corresponding to said output means; and

distribution limiting means for, when contents are transmitted to said output device, limiting distribution of contents to the output device based on said distribution limiting information stored in said storage means.

11. The contents distributing apparatus according to claim 1, further comprising:

attribute information storage means for storing the user limiting information corresponding to said user identification information;

advertising conditions storing means for storing advertising conditions of advertisement contents based

on user attribute information; and

advertisement determining means for, when said information processing terminal accesses to said printing reservation site to make a reservation for printing, determining advertisement contents to be put in the contents based on said user attribute information stored in said attribute information storage means and said advertising conditions stored in said advertising conditions stored in

12. The contents distributing apparatus according to claim 1, further comprising:

advertising condition storage means for storing advertising conditions of advertisement contents specified for said output device; and

advertisement determining means for, when contents are transmitted to said output device, determining advertisement contents to be put in the contents based on said advertising conditions stored in said storage means.

13. The contents distributing apparatus according to claim 1, further comprising:

limitation information storage means for storing advertising limitation information of advertisement contents specified for said output device; and

advertising limitation means for limiting the advertisement contents to be put in the contents based on said advertising limitation information stored in

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said limitation information storage means.

14. The contents distributing apparatus according to claim 1, further comprising:

limitation information storage means for storing advertising limitation information of advertisement contents specified for a contents provider; and

advertising limitation means for, when contents are transmitted to said output device, limiting the advertisement contents to be put in the contents based on said advertising limitation information stored in said limitation information storage means.

15. The contents distributing apparatus according to claim 1, further comprising:

attribute information storage means for storing user attribute information corresponding to said user identification information;

limitation information storage means for storing advertising limitation information of advertisement contents based on user attribute information; and

advertising limitation means for, when said information processing terminal accesses to said printing reservation site to reserve printing of contents, limiting the advertisement contents to be put in the contents based on said user attribute information stored in said attribute information storage means and said advertising limitation information stored in said limitation information

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storage means.

16. The contents distributing apparatus according to claim 1, further comprising:

period information storage means for storing advertising period information of advertisement contents; and

advertising limitation means for, when contents are transmitted to said output device, limiting advertising to the contents of the advertisement contents that exceed the advertising period based on said advertising period information stored in said period information storage means.

17. A contents distributing apparatus which is connected to an information processing terminal and an output device via a network and transmits and prints out to said output device contents of which a reservation for printing has been made by means of said information processing terminal via said network, said contents distributing apparatus comprising:

storage means for storing reservation information of the reserved contents corresponding to user identification information on said information processing terminal; and

communication means for receiving the user identification information transmitted from said output device, reading from said storage means the reservation information of the reserved contents corresponding to

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the received user identification information, and transmitting to said output device the reserved contents corresponding to the read reservation information.

18. The contents distributing apparatus according to claim 17, further comprising:

site means for establishing the printing reservation site over said network.

19. The contents distributing apparatus according to claim 17, wherein said output device comprises:

an input device for inputting user identification information;

a communication device for transmitting the user identification information inputted from said input device to said contents distributing apparatus, and receiving the reserved contents corresponding to said user identification information transmitted from said contents distributing apparatus; and

a printer for printing said reserved contents received by said communication device.

20. The contents distributing apparatus according to claim 17, further comprising:

identification information generation means for, when said information processing terminal accesses to said printing reservation site to reserve printing of contents, generating identification information by said each reservation for printing; and

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identification information storage means for storing reservation information on the reserved contents, said reservation information being associated with identification information generated by said identification information generation means,

wherein said communication means transmits the identification information generated by said identification information generation means to said information processing terminal, receives the identification information transmitted from said output device, and transmits to said output device the contents corresponding to the identification information when the received identification information coincides with the identification information stored in said identification information stored in said identification information storage means.

21. The contents distributing apparatus according to claim 17, further comprising:

accounting information storage means for storing accounting information relevant to printout of contents corresponding to the user identification information on said information processing terminal; and

accounting means for, when said output device prints out the reserved contents, updating said accounting information stored in said accounting information storage means.

22. The contents distributing apparatus according

to claim 17, further comprising:

balance storage means for storing a balance for contents printout corresponding to the user identification information on said information processing terminal; and

accounting means for, when said output device prints out the reserved contents, subtracting a printing charge according to printout of the reserved contents from said balance stored in said balance storage means.

23. The contents distributing apparatus according to claim 17, further comprising:

additive amount storage means for stored an added amount of money corresponding said advertising contents;

balance storage means for storing a balance for printing of contents corresponding to the user identification information on said information processing terminal; and

accounting means for, when advertisement contents are added and printed out by said output device, reading from said additive amount storage means said additive amount corresponding to the advertisement contents, and adding said additive amount to said balance corresponding to the user identification information stored in said balance storage means.

24. The contents distributing apparatus according

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to claim 18, wherein said site means further comprises:

search means for establishing a contents search site at said printing reservation site, and causing said information processing terminal to search contents at the contents search site when said information processing terminal accesses to said contents search site.

25. The contents distributing apparatus according to claim 21, further comprising:

cost storage means for storing a printing cost corresponding to printing of contents, wherein said accounting means reads from said cost storage means a printed contents charge and a printing cost every time said output device prints data to calculate the charge, and updates said accounting information corresponding to the user identification information on the information processing terminal stored in said accounting information storage means every time the printing of the printing matter completes.

26. The contents distributing apparatus according to claim 18, wherein said site means further comprises:

a controller for setting a user registration site for newly registering a user at said printing reservation site, and when said information processing terminal accesses to said user registration site to newly register a new user of a new information processing terminal, storing in said storage means an

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amount of money for bonus corresponding to the user identification information on said new information processing terminal.

27. The contents distributing apparatus according to claim 18, wherein said site means further comprises:

a controller for setting an introducing user input item for inputting another user who has introduced a new user, and when said information processing terminal accesses to said printing reservation site to input said another user that has introduced the new user, storing in said storage means an amount of money for bonus corresponding to the user identification information on said another user.

28. The contents distributing apparatus according to claim 18, wherein said site means further comprises:

a controller for setting a questionnaire item for inputting answers to questions at said printing reservation site, and when said answers to questions are inputted at said printing reservation site by means of said information processing terminal, storing in said storage means an amount of money for bonus corresponding to the user identification information on said information processing terminal that has inputted the answers to questions.

29. The contents distributing apparatus according to claim 18, wherein said site means further comprises: a controller for setting a specification item for

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specifying printing of advertisement contents at said printing reservation site, and when said information processing terminal accesses to said printing reservation site to specify printing of advertisement contents, storing in said storage means an amount of money for bonus corresponding to the user identification information on said information processing terminal.

30. The contents distributing apparatus according to claim 17, further comprising:

attribute information storage means for storing user attribute information corresponding to said user identification information;

limitation information storage means for storing limitation information that limits reservation for printing based on user attribute information by each of said contents; and

reservation limiting means for, when said information processing terminal accesses to said printing reservation site to make a reservation for printing, limiting said reservation for printing based on user attribute information corresponding to user identification information on the information processing terminal stored in said attribute information storage means and limitation information corresponding to the contents stored in said limitation information storage means.

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31. The contents distributing apparatus according to claim 17, further comprising:

limitation information storage means for storing distribution limiting information on contents corresponding to said output means; and

distribution limiting means for, when contents are transmitted to said output device, limiting distribution of contents to the output device based on said distribution limiting information stored in said storage means.

32. The contents distributing apparatus according to claim 17, further comprising:

attribute information storage means for storing the user limiting information corresponding to said user identification information:

advertising conditions storing means for storing advertising conditions of advertisement contents based on user attribute information; and

advertisement determining means for, when said information processing terminal accesses to said printing reservation site to make a reservation for printing, determining advertisement contents to be put in the contents based on said user attribute information stored in said attribute information storage means and said advertising conditions stored in said advertising conditions stored in said advertising condition storage means.

33. The contents distributing apparatus according

to claim 17, further comprising:

advertising condition storage means for storing advertising conditions of advertisement contents specified for said output device; and

advertisement determining means for, when contents are transmitted to said output device, determining advertisement contents to be put in the contents based on said advertising conditions stored in said storage means.

34. The contents distributing apparatus according to claim 17, further comprising:

limitation information storage means for storing advertising limitation information of advertisement contents specified for said output device; and

advertising limitation means for limiting the advertisement contents to be put in the contents based on said advertising limitation information stored in said limitation information storage means.

35. The contents distributing apparatus according to claim 17, further comprising:

limitation information storage means for storing advertising limitation information of advertisement contents specified for a contents provider; and

advertising limitation means for, when contents are transmitted to said output device, limiting the advertisement contents to be put in the contents based on said advertising limitation information stored in

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said limitation information storage means.

36. The contents distributing apparatus according to claim 17, further comprising:

attribute information storage means for storing user attribute information corresponding to said user identification information;

limitation information storage means for storing advertising limitation information of advertisement contents based on user attribute information; and

advertising limitation means for, when said information processing terminal accesses to said printing reservation site to reserve printing of contents, limiting the advertisement contents to be put in the contents based on said user attribute information stored in said attribute information storage means and said advertising limitation information storage means.

37. The contents distributing apparatus according to claim 17, further comprising:

period information storage means for storing advertising period information of advertisement contents; and

advertising limitation means for, when contents are transmitted to said output device, limiting advertising to the contents of the advertisement contents that exceed the advertising period based on

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said advertising period information stored in said period information storage means.

38. The contents distributing apparatus according to claim 17, further comprising:

print history storage means for storing a print history of advertisement contents printed by said output device by said each user of the information processing terminal; and

advertisement selecting means for selecting advertisement contents by referring to the advertisement print history corresponding to the user of the information processing terminal stored in said advertisement print history means.

39. A recording medium having a computer readable program code, said recording medium comprising:

a computer readable program code for, when an information processing terminal connected to said network accesses to a printing reservation site for reserving printing of contents to reserve the printing of contents, storing reservation information on the reserved contents, corresponding to user identification information on said information processing terminal; and

a computer readable program code for receiving user identification information transmitted from an output device connected to said network, reading the reservation information on the reserved contents

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associating with the received user identification information, and transmitting to said output device the contents corresponding to the read reservation information.